



TRADE SHOWS

BERLIN DESIGN WEEK

27 May – 6 June 2021

BERLIN DESIGN WEEK at a Glance

The fourth [BERLIN DESIGN WEEK](#), held from 27 May – 6 June, is a hybrid, sprawling event geared to accommodate those who cannot travel due to uneven health restrictions. Offered for the first time this year, a live streamed television broadcast on BNDNWK TV enables attendees to tune into 50 talks and presentations by some of the 150 international participants at the show, with recordings gradually becoming available on replay after June 6th on the BNDWK website. Seven physical and digital exhibitions, plus open studio and design student presentations are also part of BNDNWK 2021, which brings together a host of industries and design disciplines around the theme of “New Traditions.”

A host of fascinating panel discussions include topics such as the future of sound design, looking at urban soundscapes, as well as a series dubbed Volatility-Uncertainty-Complexity-Corona-Ambiguity [VUCCA], which delves into the impact of the pandemic on learning and other environments. Sustainability, artificial intelligence, communication and emotions explored through VR, plus the legacy of Bauhaus design are also highlighted in key presentations.

While German designers are heavily represented at BNDWK, international talent is given voice with examples such as “[The Future of Living](#)” exhibition on Slovenian design, and its integration of local, raw materials. In addition, the virtual exhibition, “[Valencian Design, Shapes Uncovered](#)” offers a peek into avant-garde designs emerging from 2022’s World Design Capital. Per tradition, the temporary showroom, [Design Pool](#) is held at the Bikini Berlin shopping center for the first three days of Berlin Design Week, featuring up-and-coming designer labels such as ADUS, Bartmann Berlin, Darja Malesic, Maison Maria Odelga, and more. Not to be forgotten, the [Bröhan Museum](#) celebrates innovation within the exhibitions “Braun 100,” and “Luigi Colani and Art Nouveau,” both open until 29 August.



Motion Lab - Wave Generator ©Kollage Kollektiv



Photo by Frederik Ferschke

Inés Lauber x Namliyah

Feeling With Food

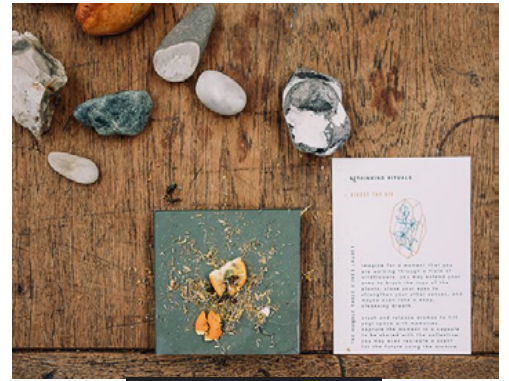
Covid-19 robbed its victims of their sense of smell and taste, forcing many to become newly aware of the importance of their senses. Inés Lauber of the Berlin-based Studio Inés Lauber seizes upon these shifts in perceptions to explore how we can better connect to our senses, in her latest culinary happening called *The Humble Table: Rethinking Rituals*. Done in collaboration with the Jordan-based lifestyle brand, Namliyah, the experimental performance is a stand-out of Berlin Design Week. To Lauber, food is a “universal language” that engages our senses, and it is her preferred medium for designing interactive “conceptual food events” that are nothing short of inspiring. Often making use of foraged and wild food, Lauber reveals the sources of what we eat, and involves participants in the food-harvesting process. She also questions what impacts our sense of taste, and how it relates to touch, by foregoing traditional plates and using alternative, plant or edible food receptacles instead.



Inés Lauber x Namliyah



Inés Lauber x Namliyah



Inés Lauber x Namliyah

In this latest project, traditional notions of social eating and food rituals are challenged, while responding to today’s environmental concerns. The feast is extended “far beyond the table-scape,” in a process “of sensorial rediscovery with focus on the presence and absence of smells,” states its description. Three individuals are filmed walking through a range of “edible and non-edible ingredients foraged from the surrounding context,” and are encouraged to experiment, and playfully create new recipes and interactions with whatever ingredients they find. Some create fragrances out of botanical ingredients they find presented to them. Others dig up roots and eat them, or plant them, etc. “The aim was to design an experience which fosters feelings of belonging and security, even in isolation, by seeking deep and raw connections to the natural world,” explains the studio.

Images by Frederik Ferschke



Inés Lauber x Namliyah



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